

RVRR EXECUTIVE BOARD MEETING MINUTES FOR FEBRUARY 3, 2009

Meeting held at Panico's Restaurant in New Brunswick

Attendees: Mark Strawn, Bill Hulbert, Ed Levy, Noah Papas, Lesley Wassef, Laura Swift, Joel Simpson, Lindsay Tomlinson

RVRR Members: Dennis McGale

- 1) Call meeting to order - 7:17pm
- 2) 1/6/09 Meeting Minutes Approved
- 3) President's Report:
 - a) Everything is looking good and the President is looking forward to a great year
 - b) Give blood at the blood drive- Feb 28/2009 10:30am
- 4) Treasurer's Report:
 - a) Closing balance 5,802.39
 - b) Banquet - \$1150.00 money incoming, \$1982.00 costs – final numbers will be determined after the banquet
 - c) Last year's banquet profit - \$82.00
 - d) Ed paid Reformed Church for Wednesday nights through the end of February
- 5) Old Business –
 - a) Lesley (Hospitality update)- Rose Hoskins and Sonya Slyman – sent gift baskets, gifts pending to Sherrie Felton and Barbara Woldin
 - b) Awards Banquet (update by Dennis)
 - i) 10-15 people not attending this year that did last year, thus an expected 20% decrease in revenue
 - ii) Estimated total cost - \$2030
 - iii) Dinners ordered, bar bill paid upfront to certain amount - 1 bartender for \$95/hr + 18% gratuity (\$550-650), bar is only outstanding expense
 - iv) Club will end up contributing \$1000 or less
 - v) Open seating - 8-9 tables of 8
 - vi) Parking onsite but entrance at front
 - c) Constitution and By Law revisions reviewed and approved
- 6) New Business
 - a) East Brunswick Community Day - March 1, 2009 - opportunity to advertise for EBRR
 - b) Highland Park Race on May 17, 2009 - 5k
 - c) General Membership Meeting - March 11, 2009, Wed night
 - i) Speaker - Chi running guy (David Stretanski)
 - ii) Tasty Subs (Bill will evaluate) or meatballs
 - iii) Suggestion for a future meeting on Saturday - perhaps in June, breakfast in the park
 - d) Joel updated the group on Constant Contact;
 - i) Will centralize membership and elicit new members that can join for the newsletter etc.
 - ii) Costs from \$153 to \$2550/year, depending on number of members
 - iii) Expect a cost of \$30/mo which should be less than mailing cost/mo
 - iv) Board decided on a trial period of 3-6 months before a final decision

- v) Joel will setup the template and initiate with Mark
 - e) Towpath Kickoff - first Saturday in April - handled by Ray Petit
 - f) Bill brought up membership renewals
 - i) Gene set up active.com for renewals and new membership
 - ii) Lindsay will follow up with Janice Reid to add active.com to annual membership forms
 - g) Referral program suggested by Laura
 - i) For example, the most referrals gets a free membership
 - ii) Referrals need to be added to active.com (Bill will follow up with Gene and Lindsay will follow up with Janice)
 - h) Bill discussed taking over business cards and magnets – he will get the template file with the design/logo
- 7) Next Meeting - 03/03/09 at 7:00pm at Panico's
- 8) Adjournment - 8:28 pm